



**AFRICA POSTAL BUSINESS DIALOGUE
FOR OPERATORS, REGULATORS & PARTNERS
31st AUGUST 2023**

ARUSHA, UNITED REPUBLIC OF TANZANIA

PAPU TOWER, Inspiring the African Postal Sector Transformation to Anchor Digital and Smart Economies

POSTAL DIALOGUE CONVENORS

Co-CHAIRMAN: Mr Christian Katende, DRC, Chairman, Africa Regulators' Forum

Co-CHAIRMAN: Mr. Cornelius Ramathlakwane, Chairman Africa Postal CEOs' Forum

MODERATORS

1. Mr Michel Touré, Director General, Ecole Multinationale Supérieure Des Postes (Emsp),
2. Dr Ally Simba, Executive Secretary, EACO
3. Mr. William Baraza, Executive Director, AFRALT
4. Rachid AKDIM, Managing Director, Landi Corp

The Postal Business Dialogue is a one-day event made up of three moderated segments with sub-themes where-in a Theme Leader will make a 10-minute presentation followed by a discussion by 4 Panelists

TIME	SUB-THEMES AND SESSIONS	PANELISTS
SUB-THEME 1: RETHINKING THE POSTAL BUSINESS MODEL IN THE DIGITAL ERA		
10:00-11:00	PANEL 1: Digitalization is now a “ MUST DO ’ for the Post in Africa to remain relevant. How should strategic re-modelling be done for to anchor the Post as a key player in today’s digitally-driven economy? <ul style="list-style-type: none"> ▪ How can the e-commerce window be fully exploited? 	<ul style="list-style-type: none"> ▪ <i>Ms Angel Banda PMG, MPC</i> ▪ <i>Mr Abdaty Ka, La Poste Senegal:</i> ▪ <i>Dr Nkundwe Mwasaga, DG ICT Comm URT:</i> ▪ <i>Sandra Tshibonge – CEO DRC Post</i> ▪ <i>Eng. Irene Kagwa – ED UCC</i> ▪ <i>Mr Walter Trezek, CC Chairman</i>
11:00-12:00	PANEL 2: Digital Financial solutions and e-commerce have emerged as leading digital innovations among numerous other postal products. Cybersecurity threats have also grown to derail innovations. <ul style="list-style-type: none"> ▪ What measures need to be deployed to enhance to avert the premature bursting of the e-commerce bubble? 	<ul style="list-style-type: none"> ▪ <i>Mr. Tonui, PMG, PKC Kenya</i> ▪ <i>Bridget Mphatso Linzie - ES CRASA</i> ▪ <i>Eng. Victor Kweka – TCRA</i> ▪ <i>Mr. James Arinaitwe - MD Uganda Post</i> ▪ <i>Mr. Maxwell Chitendeni PMG, ZIMPOST</i> ▪ <i>Mr Santosh Gopal, Ship2myID</i>
12:00-12:30	SIGNING CEREMONY PAPU and Native Logistic eV PAPU and Ship2MyID PAPU and Geomain PAPU and Amarante	<ul style="list-style-type: none"> ▪ <i>SG with PAPU Partners.</i>
12:30-13:30	LUNCH BREAK	ALL

SUB-THEME 2: OPTIMIZING INNOVATION AND DIVERSIFICATION IN THE POSTAL SECTOR		
13:30-14:30	<p>PANEL 4:</p> <p>Cross border trade facilitation and e-commerce can be the cornerstone for driving postal business sustainability: Progress is insignificant so far in Africa.</p> <ul style="list-style-type: none"> ▪ What needs to be fixed? 	<ul style="list-style-type: none"> ▪ <i>Mrs. Emily Mburu – Ndoria, AfCFTA</i> ▪ <i>Mr. Arnault Dicka – Poste Congo</i> ▪ <i>Mr. Richard Ranarison – PAOSITRA</i> ▪ <i>Mr. Mour Ndiaye BA</i> ▪ <i>Mr. Charles Kasese, TPC</i> ▪ <i>Mr Alexander Thern Svanberg, Sec CC</i>
SUB-THEME 3: BALANCING THE PRODUCT/SERVICE PORTFOLIO TO ENHANCE POSTAL BUSINESS SUSTAINABILITY		
14:30-15:30	<p>PANEL 5:</p> <p>Over regulation of Designated Operators is stifling the growth of postal entities. It this a myth or fact?</p> <ul style="list-style-type: none"> ▪ Is regulation not coping with postal sector's new demands or the postal sector operators are being out competed in the market? 	<ul style="list-style-type: none"> ▪ <i>Mr Matano Ndara, CA Kenya</i> ▪ <i>Mr. Haruni Lemanya UPU Consultant, URT,</i> ▪ <i>Mr. Yuma Bronu, DRC Regulator – ARPTC</i> ▪ <i>Mr. John Samwel, Amaranthe</i> ▪ <i>Mr Kennedy Dewera, POTRAZ, Zimbabwe</i>
1530-16:30	<p>PANEL 6:</p> <p>The Postal Sector has been open for partnerships but this path has never been fully exploited.</p> <ul style="list-style-type: none"> ▪ Do partnerships provide a complimentary sustainable model for the Posta in Africa? ▪ How well have partnerships for digital financial services like remittances, insurance benefitted the Post? 	<ul style="list-style-type: none"> ▪ <i>Mr. Craig Strickland – BOX C</i> ▪ <i>Mr. Paul Thomas - Liberia</i> ▪ <i>Mr. Bice Osei Kuffour – MD Ghana Post</i> ▪ <i>Mr. Yahiya Abdou, Regulator, Mali</i> ▪ <i>Mr. Ignacio Mayer – MailAmericas.</i>
16:30-17:00	<p>CLOSING CEREMONY</p> <ul style="list-style-type: none"> ▪ PAPU Secretary General, Dr. Sifundo Chief Moyo. ▪ Minister for Communication, and ICT, Hon. Nape Moses Nnauye (Mp 	<p>ALL</p>